Welcome to Safe Routes to School and the National Center for SRTS

Pam Barth
July 16, 2013

TAP Seminar
Greenville, SC
Are you...?

- I’m actively involved in projects that promote walking and bicycling to school.

- I’m aware of Safe Routes to School.

- New to this stuff.
Federal SRTS Program

- K – 8 schools
  - 2 mile radius
- Infrastructure & non-infrastructure
- State SRTS programs
  - Nearly 14,000 schools
Federal Program (cont’d)

- **SAFETEA-LU**
  - $1.147 billion dollars
  - $271 M in SAFETEA-LU funds remain

- **MAP-21 TAP – a change in funding**
  - July 2012, $809M
  - SRTS no longer dedicated funding
  - Match required
  - Safety education and traffic enforcement are SRTS-eligible activities
Why support walking & bicycling to school?

- Draw attention to safety problems
- Healthy schools – promoting physical activity
- Traffic congestion reduction
- Opportunity to foster independence
- Student concentration in classroom
National Center for Safe Routes to School

Clearinghouse for the Federal SRTS Program

- Technical Assistance
- Training
- Marketing and Promotion
- Tracking
- Research and Evaluation
Resources

- Webinars
- Online training
- State SRTS Programs
- SRTS guide
- Child and parent education materials
- Data services / evaluation
Events

- **International Walk to School Day**
  - Every October
  - More than \( \frac{3}{4} \) lead to policy or environmental changes

- **National Bike to School Day**
  - Every May
  - 2\(^{nd}\) year: 81% increase in registration
Questions?

www.saferoutesinfo.org
www.walkbiketoschool.org

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Safe Routes to School Best Practices

Transportation Alternatives Professional Seminar
July 16, 2013

Tressie Kamp
WisDOT Statewide Multi-Modal Programs Manager
Practice 1:
Reframe message to target innovative partners
Possibility for partnership built into SRTS goals

- Health
  - Public Health Advocates
- Safety
  - Safety Advocates
- Environment
  - Environmental Advocates
So, what role should we play?

- Educate state agency leaders and other decision-makers regarding these connections and possibilities for partnership.
WisDOT SRTS Partners

- State Agencies
  - Wisconsin Department of Health Services
    - Measuring Economic Benefits

- Local Governments
  - Region-wide SRTS efforts
    - RPCs
    - County Health Departments
Partnership: TAP Working Group

- **Task**: draft and answer TAP policy questions
- **Deliverable**: policy recommendations to WisDOT Secretary

**Members**
- Local advocates
- State employees
- Federal advisors
Practice 2: Projects + Policy = Success
Complete Streets

“Roadways designed and operated to enable safe, convenient, and comfortable access and travel for all users.”
Complete Streets

**Federal policy since 1991**
- Consider bicyclists & pedestrians on all federally-funded projects

**Federal policy since 2001**
- Require bike-ped accommodations on construction & reconstruction, with exceptions
Wis. Stat. § 84.01(35) (2009)
Adm. Code Trans. 75 (2011)
Requires bike-ped accommodations on federal & state-funded construction/reconstruction
With exceptions
Practice 3: Project Change Management
WisDOT Project Change Management

- Review of project history and status prior to new project solicitation
- Application of sunset provisions
- Local certification training sessions held after project approval
Additional Non-Infrastructure Project Management

- Update and electronic publishing of non-infrastructure guidance
- Non-infrastructure call-in forum
- Review & renew inactive projects
Practice 4: Proactively recommend alternative funding
Alternative Funding

- Statewide bicycle-pedestrian education program
  - WisDOT sponsor
  - Adult education included

- TE → HSIP
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Statewide Multi-Modal Programs Manager
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WisDOT Bureau of Transit, Local Roads, Railroads & Harbors
Thank you!
Pennsylvania’s Safe Routes to School Program
Walking and Bicycling Resources

Chris Metka
Transportation Enhancements/Alternatives
Safe Routes to School Coordinator
## Funding Differences

<table>
<thead>
<tr>
<th>Eligible sponsors</th>
<th>SRTS: Many, similar to TE</th>
<th>TAP: No DOT, nonprofits</th>
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<tbody>
<tr>
<td>Selection requirements</td>
<td>No, discretionary</td>
<td>Competitive Application</td>
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<tr>
<td>Match requirement</td>
<td>No, 100% federal</td>
<td>Yes, only 80% federal</td>
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<tr>
<td>Can use for statewide Activities</td>
<td>Yes</td>
<td>Possibly, more difficult with DOT not an eligible sponsor</td>
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Statewide Programs
Potential Funding Mechanisms

- **Intergovernmental Agreement**
  - Add a work order with tasks to existing agreement(s)
  - Less potential vendors/options

- **Request for Quotation**
  - Deliverable-based
  - Allows vendors to be creative
  - Longer process

- **DOT Management**
  - Bicycle Education Videos
  - Pedestrian Education Videos
Noninfrastructure Resources

- Bicycle Education Training
- Crossing Guard Education
- Walkability Audits
- Noninfrastructure Grants
- Bicycle and Pedestrian Resources
Bicycle Education Training

- Based on LAB’s Bicycling 1-2-3 Youth
- Basic Bicycle Rodeo Skills
- 125 Trained to date
- Training this fall
Crossing Guard Training

- Standardized training - first time in Pennsylvania
- Training last two springs
Walkability Audits
Planning for SRTS

- Multi-disciplinary Team
  - Engineer(s)
  - Municipal and School Officials
  - Community Members/Parents
  - Law Enforcement Officials

- Process
  - Discuss current conditions
  - Assess dismissal and arrival
  - Discuss findings
  - Final Report
NonInfrastructure Grants
Education and Encouragement Funds for Schools

- Grants to Schools
  - Education
  - Encouragement
- Awarded
  - $325,000
  - 60+ schools
- Currently
  - $75,000 available
  - Open Application Cycle

Claysville Elementary School
Youngsville Elementary School

Note to Self: Apply for this funding!

Pennsylvania Department of Transportation
Pennsylvania Safe Routes to School
Classroom Lesson Plans

- **Classroom Bicycle Lesson Plans**
  - Created through PPAC
  - Aligned to PDE Academic Standards

- **Locations**
  - www.saferoutespa.org
  - www.pdesas.org
Bicycle Education Videos

- **Online Modules**
  - Created through PPAC
  - Aligned to PDE Academic Standards
  - Multiple Audiences
    - Elementary School
    - Middle School
    - High School

- **Locations**
  - [www.saferoutespa.org](http://www.saferoutespa.org)
  - [www.justdrivepa.com](http://www.justdrivepa.com)
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Pedestrian Education Videos

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Where do we go from Here?

- **Schools Reached**
  - 30 Infrastructure Projects
  - 60+ Noninfrastructure Projects
  - 75 Walkability Audits

- **Current/Upcoming Resources**
  - Bicycle Education Training – Fall 2013
  - Noninfrastructure Funding for Schools
  - Pedestrian Education Videos

- **Future**
Contact Information

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www.saferoutespa.org